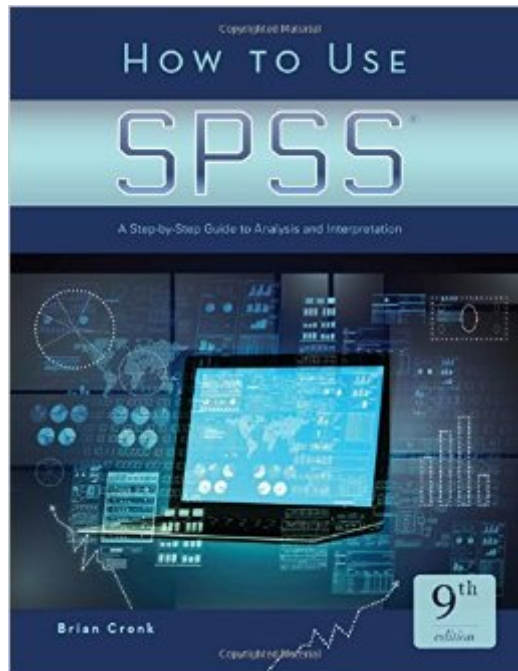


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How To Use SPSS®: A Step-By-Step Guide To Analysis And Interpretation



Synopsis

â € Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data. â € All major statistical techniques covered in beginning statistics classes are included: Â descriptive statistics Â graphing data Â prediction and association Â parametric inferential statistics Â nonparametric inferential statistics Â statistics for test construction â € Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics. â € Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test. â € More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. â € A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms. â € Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program. â € Thoroughly field-tested; your students are certain to appreciate this book.

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